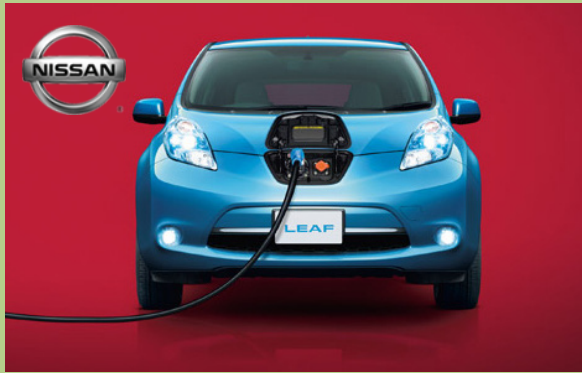


An Addiction to Cars

GREEN VEHICLE EXPO

TEST DRIVE THE VOLT!

October 13, 2012 12:30 - 3:30 pm
Reem-Kayden Center Lawn
Bard College



Exhibitors Include:

Grease Van with Biodiesel soap, Bard Bike Co-op with workshops on fixing a flat & bike tuneups, Zipcar, Bard EcoReps, BoS, EV Charging Station CT2021, Bard Bike Share, Pedicab, GM showing two Volts and a Spark, Central Hudson with the Nissan Leaf, Bard CEP, NYCLHVCC, NY511, EV Conversion of a 1972 Triumph Spitfire, and more...

This event is hosted by Bard's Office of Sustainability, Bard Center for Environmental Policy and Clean Cities. This event is in coordination with a grant Bard received for alternatively-fueled vehicles under New York State Energy Research and Development Authority's administration of the State Energy Program and funded by the American Recovery and Reinvestment Act. This grant covered 50% of the cost for Bard's new hybrid diesel electric shuttle and two electric vans, as well as \$2000 towards the purchase of a Toyota Prius used for security.



*BIODIESEL
GREASE & ELECTRIC
CONVERSIONS*

GREEN VEHICLE EXPO

Saturday Oct. 13th from 12:30 - 3:30 pm outside RKC

DROP BY: TEST DRIVE THE CHEVY VOLT, LEARN ABOUT BIODIESEL, HOW TO DO BIKE REPAIRS AND MORE!

bardbikeshare

pedicab



Hosted by:

Bard CEP
CENTER FOR ENVIRONMENTAL POLICY



BOB Bard Office of Sustainability

An Addiction to Cars

Air Pollution and Policy Challenges in the U.S. Transportation Sector

October 13, 2012 4:00 - 5:00 pm*

Reem-Kayden Center Auditorium, Bard College



Panelists

John Maserjian, Central Hudson *Panelist*

Mark Lytle, Bard College *Panelist*

Andrew Bata, MTA NYC Transit *Panelist*

Adam Ruder, NYSDOT *Panelist*

Keith Kerman, NYC DCAS *Panelist*

Eban Goodstein, Bard CEP *Moderator*

More information at www.bard.edu/cep

Hosted By Bard Center for Environmental Policy, Bard Office of Sustainability, and New York City and Lower Hudson Valley Clean Communities Coalition. This event coincides with the GREEN CAR EXPO happening at Bard from 12:30 - 3:30 pm. *The Panel is free and open to the public, but seating is limited and registration will ensure your seat. For more information, contact Molly Williams (mwilliam@bard.edu or 845.758.7071)

An Addiction to Cars

Air Pollution and Policy Challenges in the U.S. Transportation Sector

October 13, 2012 4:00 - 5:00 pm

Reem-Kayden Center Auditorium, Bard College



Mark Lytle
Bard College

Lyford and Mary Grey Edwards Professor of History and member of the Environmental and Urban Studies faculty at Bard College.

B.A., Cornell University; M.Phil., Ph.D., Yale University. Fulbright Scholar: Mary Ball Washington Professor of American History, University College Dublin (2000, 2004). Currently at work on "The All Consuming Nation," a history of consumerism since WW II. Author, *The Gentle Subversive: Rachel Carson, Silent Spring and the Rise of the Environmental Movement* (2007); *America's Uncivil Wars: The Sixties Era from Elvis to the Fall of Richard Nixon* (2006); *After the Fact: The Art of Historical Detection* (6th ed., 2009); *Nation of Nations: A Narrative History of the American Republic* (7th ed., 2010); *The Origins of the Iranian-American Alliance, 1941-1953* (1987). Consultant, McGraw-Hill, Oxford and Yale University Presses. Member, Franklin and Eleanor Roosevelt Institute Scholars Panel. External examiner in American studies, University of Nottingham, and in history, University of Limerick. Faculty, Master of Arts in Teaching Program at Bard College.



Andrew Bata
MTA New York
City Transit

Principal Chief, Strategic Improvements and Best Practices, Office of Strategic Innovation and Technology, MTA New York City Transit

In this role he focuses on comprehensive assessments of technology needs and developing practical solutions for deployment. He is responsible for the planning and conceptual design of advanced systems that promote state-of-the art passenger service with emphasis on integrated communication systems and real time passenger information. He is currently involved in a number of new technology and sustainability projects and is responsible for developing recommendation that follow Best Practices for New York City Transit and the entire MTA family. He oversees the agency's Intelligent Transportation Systems projects. At New York City transit previously he held other executive positions in the areas of transit technology, information services and operations planning. At Metro-North Railroad he was Assistant Director of Planning, in charge of scheduling. His career also includes domestic and international transportation management consulting. He is a member of the Board of Directors of ITS New York and has served as its past president. He is a member of the Transportation Research Board's Committee on Emerging and Innovative Public Transport and Technology. Mr. Bata is a member of a number of APTA and TRB transportation and technology committees. He is widely traveled and is considered to be an expert regarding the characteristics and operations of transit systems worldwide. He is also the North American representative for UITP and manages UITP matters for MTA and New York City Transit. He is an Adjunct Professor of Urban Transportation at Columbia University, Polytechnic Institute of NYU and the City University of New York. He is a graduate of Northwestern University with a MSc. in Transportation Engineering.



Adam Ruder
NYSDERDA

Associate Project Manager, New York State Energy Research and Development Authority (NYSDERDA)

Adam Ruder is a project manager in NYSDERDA's Transportation group, focusing on NYSDERDA's transportation program planning and implementation programs. In his four years at NYSDERDA, Mr. Ruder has managed over 100 projects to deploy alternative fuel vehicles and infrastructure in public and private fleets and reduce emissions from vehicles already on the road. Mr. Ruder has also participated in NYSDERDA's efforts on policy development and program planning, including multi-stakeholder efforts to reduce greenhouse gas emissions from the transportation sector. Before joining NYSDERDA in 2008, Mr. Ruder received a Master in Public Policy degree from the John F. Kennedy School of Government at Harvard University. Mr. Ruder has also worked with the State of Massachusetts' Executive Office of Energy and Environmental Affairs on a range of transportation-related projects. Before that, Mr. Ruder worked at Edelman Public Relations on a variety of global health and environmental corporate social responsibility (CSR) projects for major corporations and international non-profits.



Keith Kerman
NYC DCAS

Deputy Commissioner for the New York City Department of Citywide Administrative Services (DCAS) and Chief Fleet Officer

Keith Todd Kerman is a Deputy Commissioner at the Department of Citywide Administrative Services (DCAS) and New York City's first Chief Fleet Officer. In partnership with the City's large operating agencies such as Police and Sanitation, Keith is leading a major effort to share services and consolidate aspects of New York City's vast fleet operations. New York City has the largest municipal fleet in the United States with 26,000 vehicles, 40 main repair locations, and 1,800 staff engaged in fleet operations. New York City also has one of the greenest fleets in the nation, with 11,000 vehicles operating on some type of alternative fuel including hybrids, electric, compressed natural gas, and biodiesel. Keith is no stranger to City government having served over 17 years with City of New York Parks & Recreation, most recently as Assistant Commissioner for Citywide Operations. Keith is a native of Massachusetts and a graduate of Harvard College, as is his wife and classmate Denise who serves as a lawyer and analyst for Bloomberg LP. Keith and Denise have two young children, Todd Nelson and Keith Norman.



John Maserjian
Central Hudson

Director of Media Relations, Central Hudson

John Maserjian is the Media Relations Director and a spokesperson for Central Hudson Gas & Electric, and has been with the utility's Corporate Communications group since 1999. A Poughkeepsie resident and native, he joined Central Hudson in 1992 as a Marketing representative, working with area heating and cooling contractors, homebuilders, local business fleets, and home and business owners to promote energy programs and services. In his present role, he produces various newsletters and videos, coordinates speaking events to schools and community groups and interacts with the local news media. John is a graduate of Arlington High School and Vassar College, and holds an MBA from the Darden School at the University of Virginia.

Bard Center for Environmental Policy Graduate Student Moderators

Lauren Lafleur EP '14

Gregory McAuliffe EP '14

Thank you to our sponsors!



NEW YORK CITY LOWER HUDSON VALLEY CLEAN COMMUNITIES, INC. (NYCLHVCC)

was incorporated in 2007 as a 501(c)3 non-profit organization and US Department of Energy clean cities coalition that is tasked with providing support and management skills necessary to advance the region's economic, environmental and energy security through building local public-private partnerships towards promoting the use of technologies and practices that reduce petroleum consumption throughout New York City and the Lower Hudson Valley (Westchester, Rockland and Putnam Counties). NYCLHVCC works closely with private energy companies, local academia and City, State and County

agencies to assist in the reduction of Greenhouse Gases (GHG) emitted by vehicles and particulate matter (PM) pollutants in the NYC and Lower Hudson Valley region. Contact us at info@NYCLHVCC.org or 212-839-7728. For more information visit www.NYCLHVCC.org.

BOS Bard Office of Sustainability

BARD OFFICE OF SUSTAINABILITY (BOS) The mission of BOS is to enhance the sustainability of the College in its operations, academics, and outreach, while making Bard carbon neutral by 2035. We seek to enhance our environmental, social, and economic capital while operating within the limits of the ecosystem. Our primary work areas involve efficient transportation, flow of goods, and energy use.

We foster dialogue among community members, assess new technology and industry best practices, coordinate projects, develop policy, and market programs. We believe all community members have a part in furthering sustainability. Contact us at reduce@bard.edu or 845-758-7180. For more information visit: www.bard.edu/bos.

Bard **CEP** CENTER FOR ENVIRONMENTAL POLICY

BARD CENTER FOR ENVIRONMENTAL POLICY was founded in 1999 on the premise that scientists, economists, lawyers, ethicists, and policy makers must understand one another's perspectives and values in order to engage critical environmental issues. The graduate program launched in 2001 with the belief that policy solutions to both global issues, such as climate change, and local issues, such as PCB dredging in the Hudson River, need to be approached from an integrated perspective, not solely through the lens of one profession or another, and that this should be done with an eye to the best available scientific knowledge.

Bard CEP offers graduate degrees and professional certificate programs in environmental policy and in climate science and policy. Bard CEP also offers the Master's International and Coverdell Fellows programs with the Peace Corps and the ability to earn joint-degrees with Pace Law School (M.S./J.D.), the Bard MBA in Sustainability (M.S./M.B.A.), and Bard's MAT Program (M.S./M.A.T.). Bard College undergraduates may enroll in the 3+2 program for an accelerated path to leadership. Contact us at cep@bard.edu or 845-758-7073. For more information visit www.bard.edu/cep.